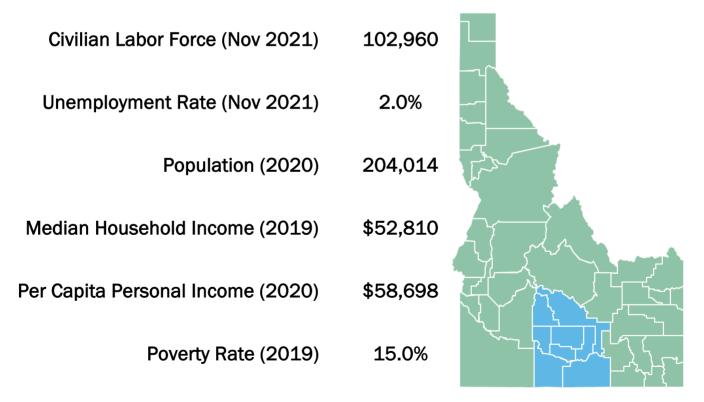


Last Updated: December 2021

South Central Idaho Economic Overview







1. Regional Demographic Characteristics, 2019

	South Central	Region (%)	State of Idaho (%)	United States (%)	
Total Population	196,913	100.0%	1,717,750	324,697,795	
Race and Ethnicity					
White alone, not hispanic	142,599	72.4%	82.0%	60.7%	
Black or African American alone, not hispanic	920	0.5%	0.7%	12.3%	
Native American alone, not hispanic	1,269	0.6%	1.1%	0.7%	
Asian alone, not hispanic	2,095	1.1%	1.3%	5.5%	
Hispanic or Latino (of any race)	47,329	24.0%	12.5%	18.0%	
Gender					
Male	98,765	50.2%	50.1%	49.2%	
Female	98,148	49.8%	49.9%	50.8%	
Age					
Median age	37.1	-	40.3	38.1	
Under 18 years	55,347	28.1%	25.7%	22.6%	
Over 18 years	141,566	71.9%	74.3%	77.4%	
21 years and over	125,069	63.5%	64.9%	67.9%	
Over 65 years	29,710	15.1%	15.4%	15.6%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	9,442	4.8%	2.2%	3.5%	
High school graduate (with equivalencies)	36,316	6.4%	17.8%	18.3%	
Some college, no degree	30,549	15.5%	16.9%	13.9%	
Associate's degree	12,657	6.4%	6.4%	5.8%	
Bachelor's degree	16,742	8.5%	12.1%	13.4%	
Graduate or professional degree	8,892	4.5%	5.8%	8.4%	
Median Household Income	\$52,810	-	\$56,605	\$62,843	

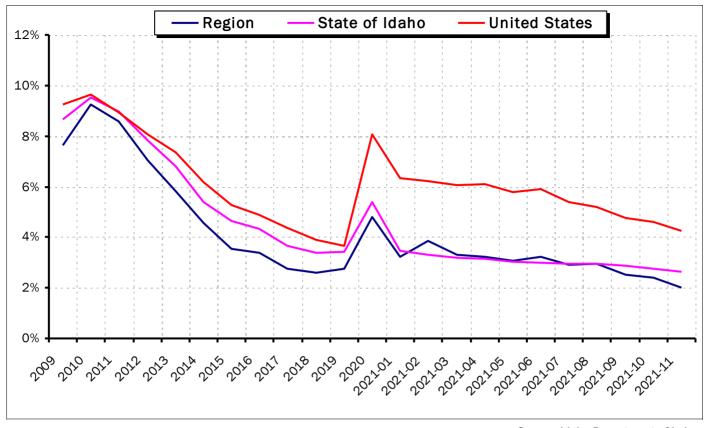
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2021	102,960	100,901	2,059	2.0%
November 2020	104,581	99,983	4,598	4.4%

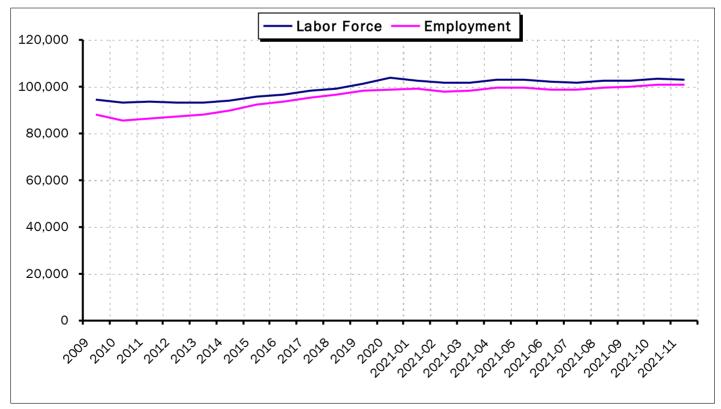
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages- 2010, 2019 and 2020

	201	0	201	9	202	0
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	76,925	\$30,220	90,781	\$38,512	89,758	\$41,007
Natural Resources and Mining	9,228	\$28,315	10,915	\$38,500	11,090	\$39,954
Construction	3,906	\$33,485	5,405	\$43,065	5,611	\$44,728
Manufacturing	7,739	\$38,845	10,371	\$50,516	10,513	\$52,187
Trade, Transportation, and Utilities	16,923	\$30,098	18,731	\$39,389	18,654	\$41,605
Information	1,225	\$35,345	951	\$44,860	766	\$48,956
Financial Activities	2,694	\$40,513	2,822	\$51,940	2,649	\$61,807
Professional and Business Services	6,235	\$31,779	7,962	\$38,376	7,764	\$41,973
Education and Health Services	15,009	\$30,464	17,437	\$37,517	17,151	\$40,269
Leisure and Hospitality	7,563	\$15,100	9,858	\$18,639	9,056	\$19,248
Other Services	2,123	\$24,974	2,594	\$33,458	2,312	\$36,962
Public Administration	4,272	\$34,516	4,275	\$41,644	4,184	\$44,065

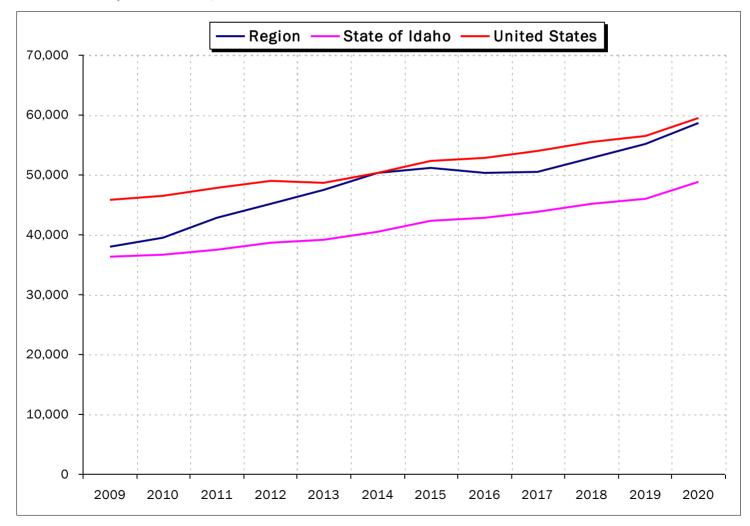
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
St Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Gov	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
Wal-Mart	Private	500 - 999
College Of Southern Idaho	Local Gov	500 - 999
Sun Valley Resort	Private	500 - 999
Chobani	Private	500 - 999
Cassia County Joint School District	Local Gov	500 - 999
McCain Foods	Private	500 - 999
Lamb Weston Inc	Private	500 - 999

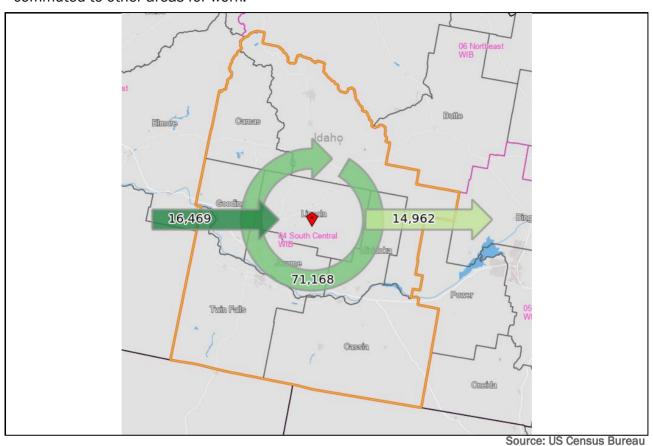
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2020



8. Labor Force Commuting Patterns, 2019

It is estimated that 71,168 workers lived and worked in South Central Idaho in 2019. Another 16,469 workers were employed in South Central Idaho but lived outside, while 14,962 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2019

City of Residence	All Jobs
Twin Falls	18,624
Jerome	4,472
Burley	3,983
Hailey	2,926
Rupert	1,955
Boise City	1,595
Buhl	1,448
Kimberly	1,130
Heyburn	1,045
Gooding	947

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2019

City of Employment	All Jobs
Twin Falls	23,947
Burley	5,385
Jerome	4,569
Boise City	3,927
Ketchum	2,713
Hailey	2,047
Rupert	1,678
Sun Valley	1,229
Gooding	1,015
Buhl	1,010

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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